

AUGUST NEWSLETTER



Photo credit: Julie Abbey (GT team)

Thanks Julie for sharing the amazing sunset at the pier.

PNWTS AUGUST UPDATES & ANNOUNCEMENTS

AUGUST BEACH CLEANUP

AUGUST 11 @ 10AM

Don't miss the beach clean-up day on August 11. Our bus will depart at 10am from PNWTS parking lot to Esquimalt Lagoon. Please sign up by contacting Isabella@pnwts.com if you are interested.

SHUTTLE TEAM SOARS

ACHIEVING TWO SALES GOALS IN BOTH JUNE AND JULY

Congratulations to the shuttle team for hitting their sales goals in two consecutive months!

BASEMENT LOCKERS

WILL BE ASSIGNED TO DRIVERS IN AUGUST

We are finalizing the organization of the basement lockers. We will assign lockers to drivers sometime in August. Stay tuned!

What is Renewable Diesel?

- HDRD is commonly referred to as Renewable Diesel (R), Green Diesel, Hydrogenated Vegetable Oil (HVO), or Hydrotreated Esters and Fatty Acids (HEFA)
- HDRD is considered a renewable energy source, produced from organic matter or biomass such as corn, sugar, vegetable oils, or waste feedstocks through hydrogenation (treatment with hydrogen)
- Diesel blends with renewable content are often described as R30 (i.e., 30% HVO)

ON THE RIGHT TRACK WITH R100

The things we throw away all have the potential to be fuel, including used cooking oil. This is one of the ingredients that can be found in R100 fuel, which is made of biodegradable oils from a variety of sources. It burns clean and because of that also extends engine life.

At PNWTS we made the change to R100 fuel as soon as it was available in volume on the

Island and today every bus in the fleet is powered by this non-petroleum fuel. The result is a quieter ride and a combined reduction in CO2 emissions and particulate matter by 85%.



R100 is an important step in the reduction of our carbon footprint. It mirrors the values that we have embraced in our purpose which is to ‘contribute to a resilient community in which we live, work and play.’ We have a mission to move our guests in the most fuel efficient and safe manner possible and to continue to explore all options that will reduce our environmental footprint.

At PNWTS we are dedicated to our values of building community, treating people right and environmental excellence and have been recognized as the first ground transportation company in North America to earn B Corp certification.

We have aligned our actions with the United Nations Sustainable Development Goals (SDG) and reduced our environmental footprint throughout the company. Our total emissions in 2023 dropped by 26% from the 2019 baseline. This includes actions such as paper reduction by 61% and waste to landfill decrease by 44%.

R100 is another tool in striving for social and environmental excellence. Manager David Roberts shares that “Our goal is to lead the way in social and environmental excellence and share our story as we travel the path to further reduce our footprint.”

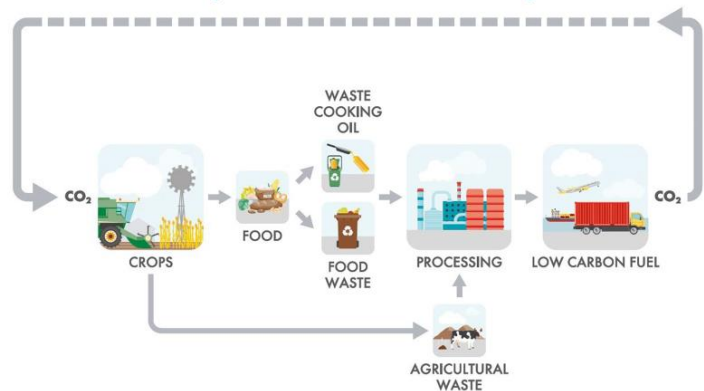
We are on the right track with R100 fuel.

GHG Reduction

- HDRD has a lower well-to-wheel Carbon Intensity (CI) than conventional diesel
- The CI of HDRD and therefore the GHG savings depends on the feedstock that is used for production
- Shell’s NEW Renewable Diesel offers a CO_{2e} emissions reduction of up to **85%** compared to conventional diesel¹

1. Lifecycle greenhouse gas emission reductions are compared to conventional crude oil-based diesel with the BC LCFS 2022 default value for carbon
 2. intensity of 94.76 gCO_{2e}/MJ. The carbon intensity for the Shell Renewable Diesel was based on current 2022 supply and calculated using data from GHGenius.

Example of a short-term carbon cycle



Example of a long-term carbon cycle



Our mission is to move our clients in the most fuel-efficient and safe manner possible. We will continue to explore all options to reduce our environmental footprint while safely and efficiently moving our passengers throughout the city.

Saints of the Shuttle

Not everyone has the patience to process hundreds of thousands of guests, but our Shuttle Agents are experts at selling tickets, managing traffic and safely getting guests on board for fun trips around Victoria. This crew knows the art of people and at all times are courteous, knowledgeable and reliable.

From a business perspective they have been meeting or exceeding targets while remaining firmly grounded (even though they do deserve some saintly wings). Transforming chaos to calm is no small miracle and we get that they have more than a few stories to tell. It's a good time in the busyness of peak season to stop and say "thanks" for sticking with the hustle and for staying focused and organized.

We want to share our appreciation of this special crew and offer a surprise treat on August 19, a small token of gratitude for moving heaven and earth at PNWTS.



Thank you our amazing shuttle team!

Dates To Note:

August 1 - Emancipation Day
Emancipation Day in Canada commemorates the abolition of slavery in the British Empire, including Canada. It marks the day when the Slavery Abolition Act of 1833 came into effect, freeing enslaved individuals throughout the British colonies.

August 5 - BC Day

August 9 - International Day of the World's Indigenous Peoples

The International Day of the World's Indigenous Peoples aims to raise awareness about the rights, cultures, and unique contributions of Indigenous populations worldwide.

August 11 - PNWTS Beach Clean Up Day

August 19 - International Orangutan Day

This very special day is meant to inspire people everywhere to take action that will help protect orangutans in the wild and to support the care of orangutans being looked after at rescue centers and sanctuaries.

August 19 - World Humanitarian Day
World Humanitarian Day is observed annually to honor humanitarian efforts and recognize the work of those who dedicate themselves to helping others in crisis situations.

Warmed by the Sun - Beacon Hill History

One of our closest guest destinations at PNWTS is Beacon Hill Park where peacocks cause traffic jams and flowers bloom year-round in the cool shade of trees from all corners of the world.

The First Rights Holders were of the Coast Salish People who named the area Miqən (MEE-qan) which means “warmed by the sun”. At the base of the hill, once called Mount Beacon, was a village that was active in reef net fishing and in trading the valuable camas bulbs harvested from the slopes in June.

The lines for the park were drawn by James Douglas the infamous Hudson’s Bay Agent at the time. He was careful to ensure the park bordered his large Fairfield Farm and even took the liberty of annexing more for himself before park status was granted to Victoria in 1882. The newcomers to the Victoria area loved the park for the Gary Oak meadows and gentle slopes to the sea.

There is a special feel at Beacon Hill Park which was influenced in design by the famous Central Park in New York. Like the first people who lived there, it remains peaceful and serene. The same superintendent stayed with the park project for over 40 years ensuring the continuity of care, riotous blooms and bylaw enforcement of the 74 ha property. Many of the buildings are original including the gazebo built in 1888, the large stone bridge constructed in 1889 and bandshell built in 1927. The combination of the blue camas blooms from the earliest days of First Nations, to the lovely flowers of the 1900’s and the playgrounds and music of this era ensures there is something for everyone at Beacon Hill Park, where millions of people have been welcomed and warmed by the sun.



Blue Camas at Beacon Hill Park
Photo Credit: Brenda Schoepp