

JULY NEWSLETTER



We received this cute handmade "thank you" card from James Bay Community School

PNWTS JULY UPDATES & ANNOUNCEMENTS

PNWTS CARBON FOOTPRINT

26% REDUCTION

PNWTS is celebrating a milestone in our sustainability journey with an impressive 26% reduction of our carbon footprint compared to their 2019 baseline year.

R100

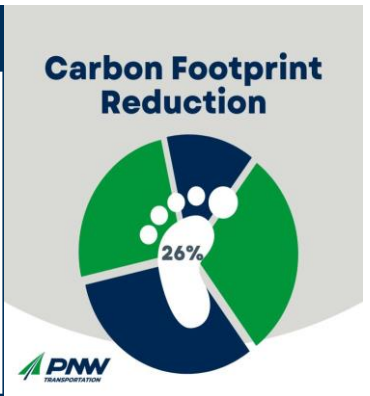
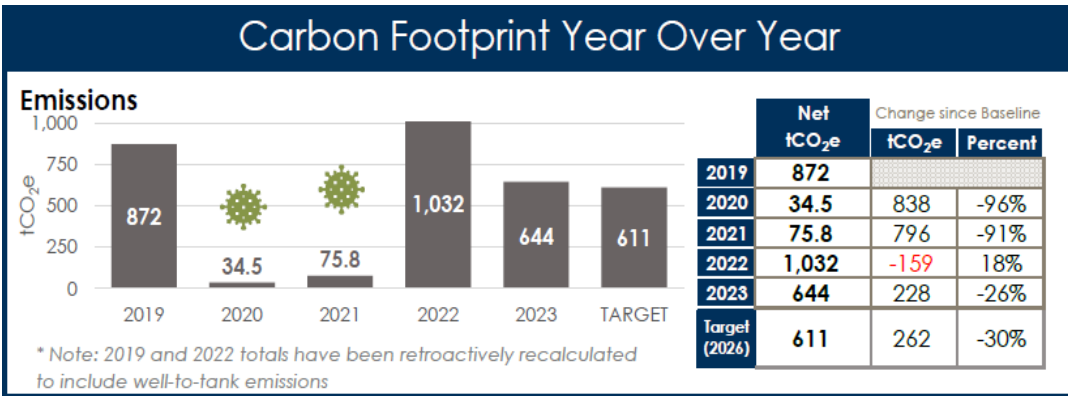
RENEWABLE DIESEL

As of June 29, we are switching to R100. While the cost is higher, we firmly believe that this is the right path for our company and our commitment to sustainability. This transition represents a significant step toward reducing our environmental impact.

LET'S WELCOME TAYLOR DZAMAN AS

OUR FLEET SUPERVISOR

Effective June 24, Taylor's position has been changed to Fleet Supervisor. Taylor has been with PNWTS since 2016 and his expertise will continue to benefit us all. Let's give him support to transitions to his new role.



WE ARE INCREDIBLY PROUD THAT WE HAVE ACHIEVED A SIGNIFICANT REDUCTION IN OUR CARBON FOOTPRINT

This milestone underscores our dedication to sustainability and our proactive approach to environmental stewardship.

Through a combination actions of decreased fuel consumption, reduced refrigerant usage and efforts to minimize their natural gas consumption, PNWTS has successfully eliminated 228 tonnes of CO₂ emissions - that's the equivalent of taking 70 gasoline-powered passenger cars off the road for an entire year.

PNWTS also supports The Great Bear Forest Carbon Project to further offset the environmental impact and contribute to global conservation efforts. We continue to make strides by switching to renewable diesel for our buses and are exploring zero-emission bus technology. With these efforts we are confident PNWTS can achieve our goal of a 30% carbon footprint reduction by 2026 and a 50% reduction by 2030.

This achievement wouldn't have been possible without the collective efforts and support of our team. Let's continue to work together to create a more sustainable world for future generations.

A Clean Sweep

We deeply appreciate the hard work and dedication of our cleaning and detailing crew. They see it all and regardless of what has been left behind, each new guest enjoys a spotless experience. The hours are brutal and the surprises never end but this small team is core to our operations - and the first impression on the bus. We know that nothing is ever swept under the rug, and we would love to acknowledge their work with a nailcare credit to let someone else "do the polishing" for a change. Cleaning Team, please drop in the office for your gift.

With a little help from our friends

We all need a helping hand once and a while, and at PNWTS we are proud of our commitment to charities that make a difference.

Not everyone in our society is ok - and they need safe spaces. For those facing vulnerable times or the daunting task of immigrating, we support the Victoria Women's Transition House and the Victoria Immigrant and Refuge Centre Society.

One of the take home messages from the Impact Conference in January was the importance of regenerative systems to the travel industry. Modelled after the concepts in regenerative agriculture, regenerative travel leaves the space better after the travelers' experience. In that spirit we are proud to support the FED program in Victoria which promotes urban agriculture so folks can be part of their own food security.

Our wheels continue rolling into the hearts of kids and adults alike. By contributing free rides for the James Bay Community School and community events such as the beach cleanup, for the David Foster Foundation and the Impact Conference, we are regenerating a spirit of generosity and commitment to the place in which we work, live and play.

That commitment is part of the basis for our BCorp designation.

What it means to be B Corp

The B in BCorp stands for 'benefit for all' and we have committed to the highest standards of transparency, accountability and social and environmental performance. PNWTS is BCorp certified and the first ground transportation company in North America to earn this prestigious designation.

Earning BCorp signals that we are here to the better the world for ourselves and our community, particularly in the environmental and social space. We will continue to deliver on our promise of excellence in both a sustainable and regenerative way.

We don't imagine for a moment that environmental excellence is achieved and the journey then ends - rather we see a long path stretching ahead. It is a road of opportunity. We are excited to be investigating a wide array of technologies and practices - everything from alternate fuels, shorter routes, cleaner engines and supplementary inputs right through to our own behaviour at work and in the community.

Dates To Note:

July 1 - Canada Day

July 3 - International Plastic Bag Free Day

July 9 - Nunavut Day
Nunavut Day marks the creation of the territory of Nunavut in Canada. On this day in 1993, the Nunavut Land Claims Agreement Act and the Nunavut Act came into effect, officially establishing Nunavut as a separate Canadian territory, separate from the Northwest Territories.

July 11 - World Population Day

This annual event observed on July 11 hopes to raise awareness about issues relating to the global population. First celebrated in 1989, it hopes to bring light to gender equality, poverty, maternal health, family planning, and human rights too.

July 15 - Arctic Sea Ice Day

July 15 - World Youth Skills Day

July 28 - World Conservation Day



Beauty on the Tod Inlet



One of the most popular destinations for our guests is the Butchart Gardens on the Tod Inlet. This is the first rights holder's original home of the Tsartlip Nation. The inlet was named SNIDÇEŁ, which is translated as 'place of the Blue Grouse' and was the wintering grounds of the Tsartlip for thousands of years until 1904. The area was then being mined by the Vancouver Portland Mining Company to extract limestone.

Much of the land that the company used is now the Butchart Gardens. One of the outcomes of mining was the deep quarry which Jennie Butchart immediately started transforming into the Sunken Garden. Through her efforts, an area that once was bare rock is now one of the most sought-after destinations on earth - just for the sheer loveliness of it all. The land of the inlet has been regenerated by the hand of nature and the grounds beautified and sustained through the vision of Jennie and her family.

A primary destination for PNWTS guests, the gardens became a national heritage site in 2004 and host nearly one million visitors a year.